

Perinatal Region III+ Lactation Consultant and Breastfeeding Educator Network Meeting: WHO Baby Friendly Step #4 and 5

March 16, 2010

Bay Park Community Hospital, Lake Erie Conference Room
2801 Bay Park Dr., Oregon, OH 43616

Bay Park Community Hospital is located on the east side of I-280 off exit #6/Curtis Road. Go to www.promedica.org to find directions. For additional assistance, call the hospital operator at 419-690-7900. The conference will be held in the conference area. Enter the main hospital entrance and ask for directions.

Planners: Carol Miller, RN, BSN, IBCLC, Melinda Lueck, RN, BSN, IBCLC, Kathy Sharpe, RN, IBCLC, Jody Sennish, RN, IBCLC, Natalie Shenk, BS, IBCLC, Judy McCurdy, RN, IBCLC, Jennifer Tansel, RNC, BSN, IBCLC

AGENDA

Purpose: To provide an opportunity for health care professionals to learn more about Steps 4 & 5 of the Baby Friendly Hospital Initiative.

Noon Optional Networking Lunch, Resource Sharing, and Updates, Carol Miller, Moderator
(Bring your own lunch from home or purchased.)

1 p.m. **Introduction** Carol Miller

1:05 p.m. **Presentation of USBC Grant Pilot Program in Michigan** – A prenatal OB office tool kit for incorporating breastfeeding information into every visit. *Objective:* Describe the implementation of one strategy to overcome barriers to prenatal breastfeeding education. Julie Lee, RN, IBCLC

1:35 p.m. **Presentation and Discussion: Baby Friendly Hospital Initiative - Step #4: Help mothers initiate breastfeeding within one hour of birth.** *Objective:* Describe what a hospital must do in order to fulfill the obligation of Step 4 in the process of becoming Baby Friendly.
Carol Miller RNC, BSN, IBCLC

2:20 p.m. Break

2:35 p.m. **Discuss researched interventions to reduce hospital routines that can interfere with Step # 4. What we are trying at St. Charles. What might work at your hospital?**
Carol Miller RNC, BSN, IBCLC

3:10 p.m. **Presentation and Discussion: Baby Friendly Hospital Initiative - Step #5: Show mothers how to breastfeed and how to maintain lactation, even if they are separated from their infants.** *Objective:* Describe what a hospital must do in order to fulfill the obligation of Step 5 in the process of becoming Baby Friendly.

3:55 p.m. **Evaluation**

4:00 p.m. **Adjourn**

This program is an educational event co-provided by the Region III+ Prenatal Education Consortium and the ProMedica Health System Continuing Nursing Education Providership. All involved with helping mothers to breastfeed are welcome to attend this meeting.

ProMedica Health System (OH-069/4-1-12) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This seminar will be submitted for CERPs from the International Board of Lactation Consultant Examiners. Contact the office for continuing education award details – **there is an extra fee for this credit.**

Content Questions: Carol Miller, RNC, BSN, IBCLC, Mercy St. Charles Hospital, 419-696-7417,
carol_miller@mhsnr.org

Registration: \$5.00 **Please mail or call with payment; do not bring payment to the meeting.**
(Consortium Service Points may be used in lieu of payment for staff of member hospitals. Contact your OB Unit Manager for how to do this.)

NEW!!! Do you want CERPs? Yes No **The cost for CERPS (\$60)** will be shared by participants – \$15 being the most that you will be charged. This cost in addition to registration fee of \$5.
CERPs certificates will be mailed after all participants turn in their payments.

Note: In the future, if you would like to get this meeting notice via e-mail please e-mail a request to the office at kim.rosin@promedica.org or you can check our website: www.perinatalconsortium.org.

R.S.V.P by March 9, 2010. It is important that you tell us you are coming ahead of the meeting in case there is a last minute change of meeting plans and so we know we have enough people to have a meeting.

Registrations to: Kim Rosin, Consortium Office Coord, Phone: 419-291-4645, FAX: 419-479-6137
E-mail: kim.rosin@promedica.org Mail: The Toledo Hospital CHS, Regional Perinatal Education, 2150 W. Central Avenue 1st Floor, Toledo, Ohio 43606

Make checks payable to The Toledo Hospital and be sure to attach a registration form. Reservations may be made via the phone or at www.perinatalconsortium.org with the registration form and check to follow.

**PERINATAL REGION III+ LACTATION CONSULTANT AND
BREASTFEEDING EDUCATOR NETWORK MEETING:
March 16, 2010**

Name: _____ Title: _____ Position: _____

Employer(if applicable): _____ Dept Name: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____
Is this address: home or business?

Home Phone: _____ Business Phone: _____

#Consortium Service Points to be Used _____ Approved by _____

Mastercard Visa Card # _____ Exp.date: _____

Amount \$ _____ Authorizing Signature: _____

Make checks out to The Toledo Hospital.

Planning to bring lunch and attend the sharing time? No Yes

Survey:

Check here if you will NOT be attending the meeting but are just supplying a response to this survey.

1. Have you viewed the [Region II Perinatal Center Program Breastfeeding Services Directory](#) available at **Ohio Region III Perinatal Consortium for Educational Opportunities www.pceoregion2.org**?

2. Would you want a resource like that available at www.pernatalconsortium.org?

3. If yes, who could provide the contact information for your county? _____